

INTRODUCTION

Even though you will always have a competitor with a bigger budget, no one gets to spend an infinite amount of time and money in the pursuit of perfection. The challenge for every racer is to **do the best you can with what you have**. There are two great ways to overcome your competitor’s bigger budget:

1. Make better decisions about the things that really matter.
2. Use the time that you have more effectively.

In Think *Fast*, I will show you how to tackle these challenges head-on. My goal is to help you make the most of your limited time and money by focusing your efforts on the aspects of race car tuning and driving that matter the most.

This book is a compilation of every gold nugget and practical insight that I have learned as a motorsports competitor. There is a lot of how-to advice in here, and all of it is grounded in **why-to**, which is far more valuable to know. Most of the content here is great for any racer or enthusiast to know, but there are also several tips and tricks that are meant for racers who are on a particular step of the ladder. I still remember what it was like to empty out my change jar to try to scrape together the entry fee for an autocross, so there are several things in here that would have helped me if I had known them back then. On the other end of the ladder, there are insights here that will help an experienced professional race team